

1 Trend Setter

2 Go Getter

3 Flexible

Experience

Summary

Disruptive Marketing Evangelist



Ajeesh has rich experience in customer engagements, Services and Digital Marketing. He is a trained campaign management specialist from the US and a transition expert having transitioned marketing teams from US to India on multiple occasions to bring in optimized marketing solutions for the organization.

He was associated with big brands like HCL and McAfee before he ventured on to become a successful entrepreneur. He was managing his own digital creative agency called ServoSell communications specializing in setting up marketing divisions for startups before joining Wipro. For having lived in the Silicon Valley, he clearly understands startups and multicultural marketing environment. Many of his creatives are featured in the leading marketing and advertising portals.

More recently with Wipro, Ajeesh was responsible for campus marketing during which he transformed Campus Arena to a powerful and the only Talent Community for Wipro. He is a technology enthusiast and a specialist in building online communities. He has been the brain; behind programmes like Intrapreneur, Guardians Podium, and Leap etc. which is today a well-known brand in engineering colleges across India. He has been recently awarded the Best Branding Lead by the business operations team for his contributions towards branding Wipro in colleges across the nation. Currently, he heads marketing for the Telecoms business of Wipro Limited, where he spear heads, Events like Mobile World Congress, Analyst relations, thought leadership and digital.

An MBA in Marketing, Ajeesh comes with more than 12 years of experience in sales and Marketing. He is an avid reader and vibrant speaker in many forums across the country. He has also got a self-published collection of poetry to his credit under the name of "Obscurity of Life". He loves mentoring fresher's while at work and teaches students during his free time.

If you are not prepared to be wrong, then you will not come up with anything original.

- Sir Ken Robinson



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Please feel free to check out the website and Blog >>>